



# BtoB Studio.

Enterprise Video Production. Delivered Monthly.



# Your In-House Video Team Without the Overhead

Create consistent, cinematic content without rebuilding the process every time.

BtoB Studio gives you a dedicated creative team delivering high-quality video, month after month. From social campaigns to brand storytelling, we produce ready-to-use content designed to perform.

## BtoB Studio

Consistent. Scalable. Effortless.



# About Us

## Built for Brands That Move Fast

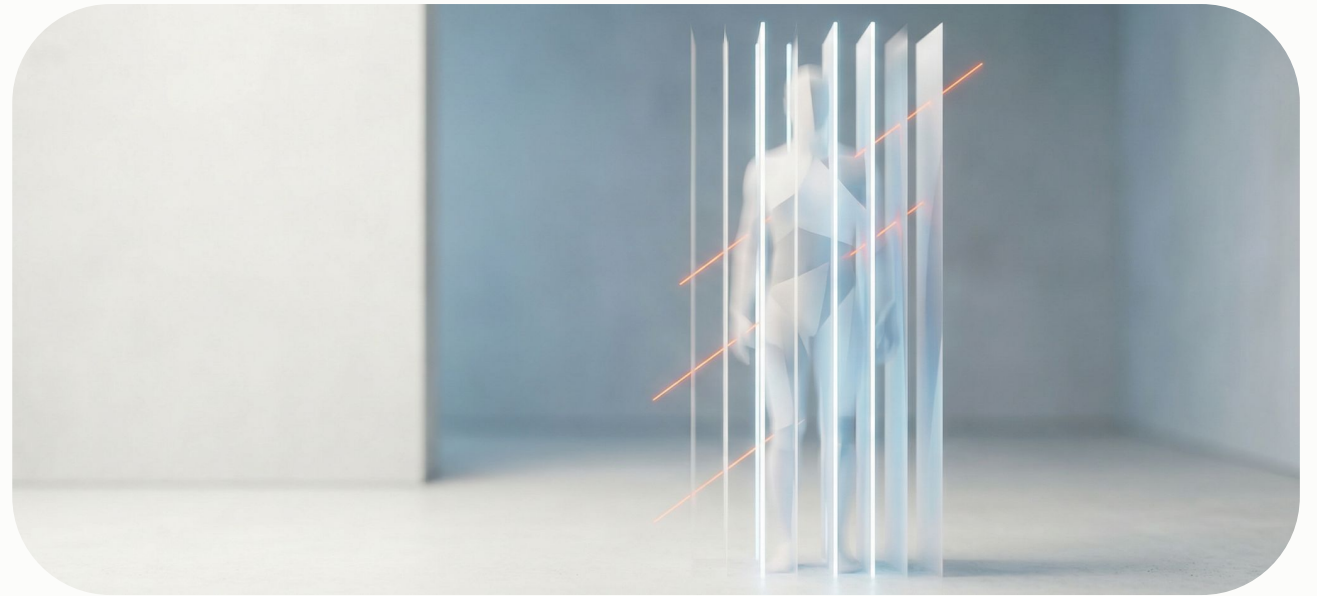
BtoB Studio is the enterprise production division of Digital Art Video Inc. - an award-winning production company trusted for high-end, large-scale content.

Based in New York and working globally, we combine experienced production teams with scalable workflows to deliver consistent, high-quality results at speed.

From concept to final delivery, every detail is handled with precision. Our team integrates the latest in AI-assisted production to expand creative possibilities - while maintaining full control over quality and execution.

Built on infrastructure supporting production workflows of 100–400+ video edits per week.

Trusted by fashion brands, e-commerce companies, and marketing teams for high-volume, high-quality content production.





# Why Subscription

## A Smarter Way to Produce Content

### Stay Consistent

Keep your brand visible with fresh, high-quality content every month

### Increase Output - Lower Cost Per Video

Produce more while lowering your cost per video

### Move Faster

Streamlined workflows designed for speed and reliability

### Build a Creative Partnership

A team that understands your brand and evolves with you



# Who This Is For

Built for Teams That Need Consistent Content - Without Slowing Down

## **E-Commerce & Retail Brands**

Producing ongoing product, campaign, and social content at scale. Supporting both high-volume workflows and brand-driven creative.

## **Marketing Teams Without In-House Production**

Need consistent video output but don't want to build or manage a full team.

## **Growing Brands Scaling Content**

Increasing demand for social, ads, and campaigns across platforms.

## **Corporate & Enterprise Teams**

Ongoing internal, external, and campaign content delivered reliably.

## **Agencies & Creative Teams**

Expanding production capacity without increasing overhead.

**If video is a core part of your marketing, this model is built for you.**



# Our Packages

Flexible Plans. Built to Scale.

Whether you need fast-turn social content or fully produced brand campaigns, our subscription plans are designed to grow with your business.

From AI-enhanced short-form videos to full-scale productions with dedicated creative direction. Each tier builds on the last, giving you more capability, more volume, and more strategic support over time.

A system built around your growth.



# Content Creation Plans

We create original video content from the ground up, concept, production, and final delivery.





All plans are fully scalable and tailored to your production and campaign goals.  
12-month minimum commitment. Save 10% with annual prepayment, or 20% with a 24-month partnership.

# Starter Plan

Start Consistent Content Production

Foundation for brands building a consistent content foundation:

- **1× AI-generated short video per month (15 sec)**
- **Scriptwriting, editing, and music**
- **Companion stills and visual renderings for social and campaign use**
- **2 technical revisions**
- **Delivery in major social formats**
- **Stills for complementing**
- **Option to add additional videos**

## \$850/month





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# Growth Plan

Add Production. Expand Creative Control

Includes all Starter features, with added production capabilities

- **1× custom video per month (15–30 sec)**
- **Concept development and storyboard**
- **1 day of on-location filming (NYC)**
- **AI voiceover and color grading**
- **Access to reusable b-roll footage**
- **Expanded stills and campaign-ready visual assets**
- **Platform-optimized versions (cutdowns for social & ads)**
- **Light content repurposing (resize/edit for multiple formats)**

## \$4,500/month

Equivalent to a full production team at a fraction of the cost

[www.BtoBStudio.com](http://www.BtoBStudio.com)





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# Premium Plan

Increase Volume. Elevate Production Value

Includes all Growth features, with increased production capacity:

- **2x custom videos per month (30–60 sec)**
- **2 days of on-location filming**
- **Monthly creative review sessions**
- **Priority scheduling**
- **Full campaign asset suite (video + stills + variations)**
- **Multi-version deliverables for A/B testing (ads & social)**
- **Enhanced motion graphics and visual polish**
- **Faster turnaround priority queue**

## \$8,750/month

Designed for brands producing consistent campaign-level content





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12-month minimum commitment. Save 10% with annual prepayment, or 20% with a 24-month partnership.

# Enterprise Plan

A Fully Integrated Creative Partner

Includes all Premium features, with full-scale creative support:

- **Up to 4 videos per month**
- **Multi-location production**
- **Full creative direction and campaign strategy**
- **Dedicated project management**
- **Quarterly brand highlight reel**
- **Complete content ecosystem (video, stills, digital assets)**
- **Cross-platform campaign versioning**
- **Content planning support**

## Starting at \$13,000/month

A fully integrated creative department, without internal overhead

[www.BtoBStudio.com](http://www.BtoBStudio.com)





# Creative Enhancements

Expand your production with additional creative and technical capabilities.

## **Additional Technical Revisions**

**+\$250 per round**

## **Motion Graphics Package**

**+\$500/month**

## **Additional Language AI Voiceover**

**+\$250 per video**

## **Professional Voiceover Talent (Human)**

**Custom pricing based on scope and usage**

## **Casting & On-Screen Talent**

**Custom pricing based on role, duration, and usage**

## **Production Design & Styling**

(Wardrobe, Hair & Makeup, Set Design)

**Custom pricing based on creative scope**

All add-ons can be seamlessly integrated into any plan to match your brand and campaign goals.

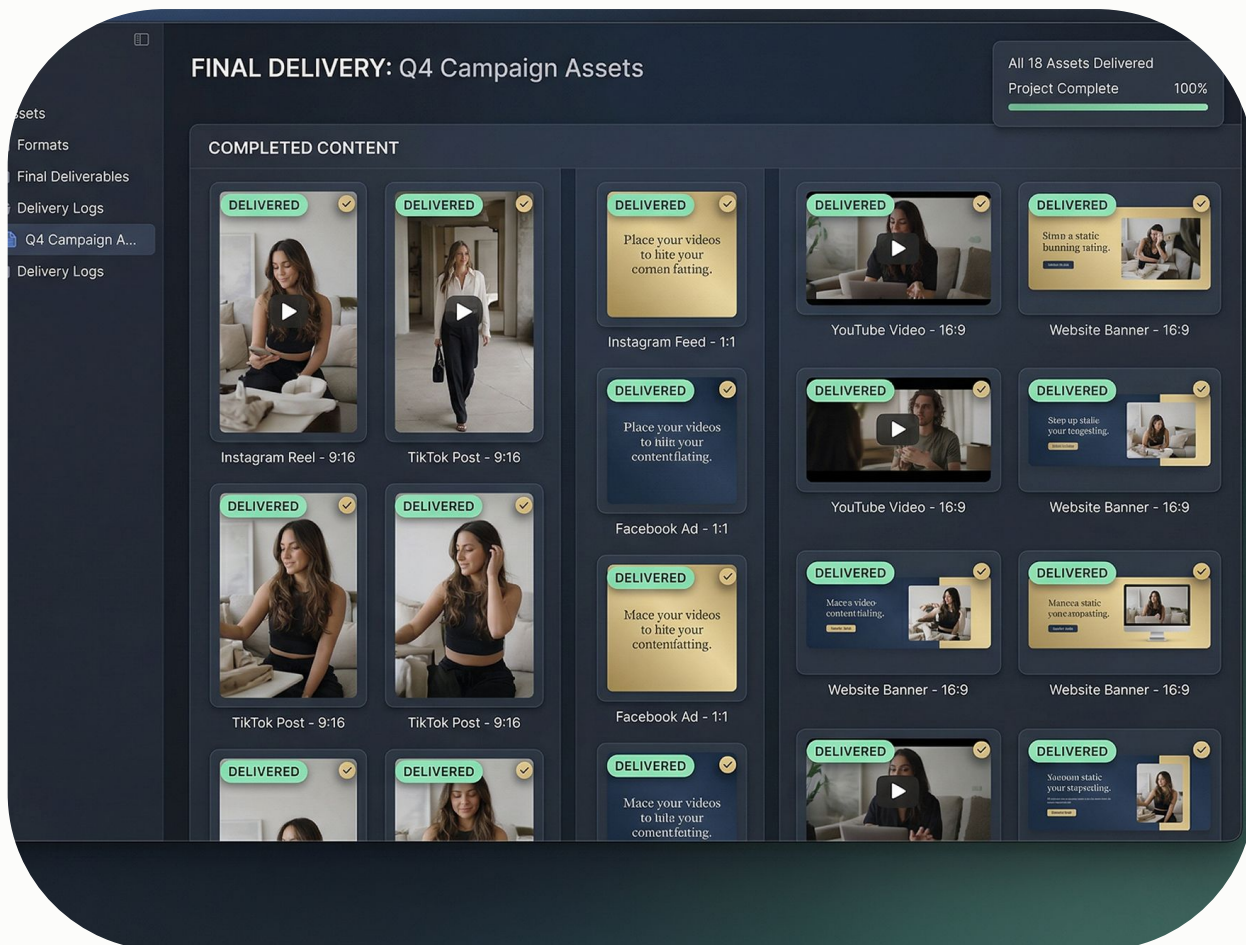
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# Post-Production Plans

We transform your existing footage into refined, high-quality content, ready for every platform.





## Ongoing Post-Production

For teams producing content regularly. We become your dedicated post-production partner, delivering consistent, high-quality edits every month. Includes:

- **Monthly editing of long-form content**
- **Conversion into multiple short-form assets**
- **Audio cleanup and color consistency across all videos**
- **Priority turnaround**
- **File organization and delivery workflow**
- **Ongoing support for revisions and updates**

Example Output:

- **1-2 long-form videos processed per month**
- **Up to 20-30 short-form deliverables**

## Starting at \$750/month

All plans are fully scalable and tailored to your production and campaign goals. 12-month minimum commitment. Save 10% with annual prepayment, or 20% with a 24-month partnership.





All plans are fully scalable and tailored to your production and campaign goals.

## Project-Based Editing

Perfect for one-off productions. Send us your long-form footage, and we'll transform it into multiple polished deliverables, optimized for digital platforms. Includes:

- **Editing of long-form content (up to 60-90 minutes)**
- **Breakdown into multiple short-form videos (e.g. 10x 3 min, 10x 5-10 min)**
- **Audio cleanup and enhancement**
- **Color correction and visual polish**
- **Platform-ready exports (social, web, presentation)**
- **2 rounds of revisions**

## Starting at \$1,350 per Project





# Advanced Enhancements

**AI upscaling / sharpening**

**Noise reduction for difficult audio**

**Subtitle generation (multi-language optional)**

**Motion graphics / branding overlays**

**Custom Pricing**

All add-ons can be seamlessly integrated into any plan to match your brand and campaign goals.

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# How It Works

Simple. Structured. Scalable.

## 1. Plan

We align on your brand, goals, and content strategy

## 2. Create

Our team handles production, editing, and delivery

## 3. Deliver & Optimize

Consistent monthly output, refined over time



# BtoB Studio.

## Let's Build Your Production Pipeline

Whether you need ongoing content, campaign support, or a long-term creative partner, BtoB Studio is built to scale with you.

**Schedule a consultation to see how this integrates into your current content workflow.**

Phone: **+1 (718) 457-5388**  
Email: **sales@btobstudio.com**  
Website: **www.btobstudio.com**

